



## **Starmount/AlwaysCare Named A Best Place to Work in Baton Rouge**

**BATON ROUGE, La.** – October 17, 2014- Starmount Life Insurance Company, along with sister company AlwaysCare Benefits, Inc., has been recently named as one of the **2014 Best Places to Work in Baton Rouge**. The honorees were announced by the *Greater Baton Rouge Business Report* during an award ceremony on Wednesday, October 15, 2014.

Sarah Munson, Vice President of Human Resources at Starmount/AlwaysCare said, “We are truly honored to be recognized on this list. Our leadership team knows the importance of a strong workforce, and strives to offer opportunities for our employees to foster personal and professional growth.”

This year marked the area’s first Best Places to Work program, sponsored by *the Greater Baton Rouge Business Report*, the Greater Baton Rouge Society for Human Resource Management, the Louisiana Workforce Commission and the Best Companies Group. The survey and awards program is designed to identify, recognize and honor the best places of employment in the Baton Rouge area that benefit the local economy, the workforce and businesses.

Participating companies had to fulfill the following eligibility requirements:

- Have at least 15 employees working in Baton Rouge;
- Be a for-profit or not-for-profit business or government entity;
- Be a publicly or privately held business;
- Have a facility in Baton Rouge; and
- Must be in business a minimum of 1 year.

Companies from across the region entered the two-part process to determining the Best Places to Work in Baton Rouge. The first part consisted of evaluating each company’s workplace policies, practices and demographics, worth approximately 25 percent of the total evaluation. The second part measured the employee experience through anonymous employee surveys, and was worth 75 percent of the total evaluation score.

The Best Companies Group’s evaluation and scores revealed a list of the region’s best employers based on eight core focus areas, including work environment, benefits packages and corporate culture.

Founded and headquartered in Baton Rouge since 1983, Starmount/AlwaysCare employs more than 200 employees. “We dedicate considerable resources to recruiting and retaining talented professionals,” Munson said, “and our workforce programs are vital for employee retention.”

**About Starmount Life Insurance Company and AlwaysCare Benefits, Inc.:**

Starmount Life Insurance Company and sister company, AlwaysCare Benefits, Inc., are both privately owned, Louisiana-based businesses. Known for reliable service and customer satisfaction, Starmount Life and AlwaysCare is a national provider and administrator of individual and group supplemental insurance. For more information, please visit [www.StarmountLife.com](http://www.StarmountLife.com) or [www.AlwaysCareBenefits.com](http://www.AlwaysCareBenefits.com).

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