



AlwaysCare Enhances Benefits Portal for Eye Care Professionals

Latest Enhancement to AlwaysAssist.com Makes Vision Care Authorizations, Claims Simpler

BATON ROUGE, La. – October 15, 2012 – AlwaysCare Benefits, Inc., one of America’s fastest-growing private companies, has launched a new vision care provider portal on AlwaysAssist.com, the company’s online benefit management site.

AlwaysAssist.com offers eye care professionals (ECPs) the online tools they need to access and manage their patients’ benefits:

- Check member eligibility
- Create, rescind/change and view vision care authorizations
- Pend authorizations and file claims at a future date
- Calculate member responsibility (Value Added Providers only)
- Submit and view vision claims

“Our participating ECPs play a valuable role at AlwaysCare and we continue to look for ways to make working with us even easier. Eye care professionals now have online tools to work more efficiently with our members and continue offering our clients the best experience possible,” said Gene Sherman, DMD, MBA, AlwaysCare Senior Vice President of business development and provider relations.

The new Vision Provider Portal is the latest phase in the redesign of AlwaysAssist.com. The initial steps of the redesign, completed in December 2011, enable group benefit plan members and administrators to search, locate and view their AlwaysCare plan benefits as well as manage plan enrollment and administration data. Now both dental and vision providers can submit and view claims on the site.

AlwaysCare offers voluntary and employer-paid group benefits that make life a little easier for its members, employee benefit administrators and dental and vision care providers with one bill, one point of contact, one phone number, one customer service center and one website to manage their supplemental benefits.

About AlwaysCare Benefits, Inc.:

AlwaysCare Benefits, Inc. is the sister company of Starmount Life Insurance Company, both privately owned businesses. Known for reliable service and customer satisfaction, Starmount Life designs and underwrites innovative individual insurance products, while AlwaysCare offers and administers individual and group ancillary benefits, including Dental, Vision, Critical Illness, Accident, Life, Disability, and Limited Benefit Medical plans. For more information, please visit www.AlwaysCareBenefits.com or call 1-888-729-5433.

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