



Starmount Life Launches New Individual Dental Website

Agents selling individual dental insurance direct to consumers via a customized website

BATON ROUGE, La. – January 22, 2014 – Starmount Life Insurance Company, a leading dental and vision carrier, has launched a new individual dental website DentalForAll.com. Insurance agents and brokers with clients who have a diverse set of needs can now have access to all the resources they need to sell individual dental insurance easily and securely online.

Appointed agents will receive a customized link to their dental website, plus:

- **Flexibility.** Agents can offer up to seven dental plans (where approved) and a fully insured vision rider.
- **Billing options.** Brokers can provide clients with the option of a list bill or combined billing with existing group plans.
- **Custom branded site.** Agents have the option to feature their logo or their clients' logo on the website.
- **Properly allocated commissions.** The website has the agent's information embedded in all completed policy transactions to ensure proper credit for all sales.

Agents and clients will have access to compare up to seven guaranteed issue individual dental plans, obtain a quote for coverage, add vision coverage to any dental plan, apply for coverage and purchase the dental plan that best meets their needs. Clients can view and download their policies immediately after purchase. To learn more, visit DentalForAll.com.

"At Starmount Life, we are committed to providing solutions that make it easier for agents to offer products and services that best meet their clients' needs," said Hans Sternberg, Chairman and CEO of Starmount Life. "Agents can ensure their clients have access to convenient and affordable dental and vision care and increase their commissions at the same time."

Depending on their location, clients will be able to select from individual dental PPO plans, indemnity plans and a cleaning only plan. With a Starmount Life dental plan, consumers have the flexibility to choose any dentist for their procedures and services or visit a participating provider in a national network to maximize their cost savings.

DentalForAll.com is the latest digital development from Starmount Life and AlwaysCare Benefits, Inc. In the past year, the companies enhanced their benefits management system, [AlwaysAssist](#) and launched two blogs – [Benefits Perspective](#) and [Agent Insight](#).

Starmount Life is a privately owned and operated life and health insurance carrier admitted in 49 states. Its sister company, AlwaysCare Benefits, Inc., is a Third Party Administrator and an employee benefits provider of supplemental group plans including dental, vision, critical illness, accident, life, short and long term disability, and limited benefit medical coverage.

About Starmount Life Insurance Company:

Starmount Life Insurance Company and its sister company, AlwaysCare Benefits, Inc., are both privately owned businesses. Known for reliable service and customer satisfaction, Starmount Life designs and underwrites innovative individual insurance products, while AlwaysCare offers and administers individual and group ancillary benefits. For more information, please visit www.StarmountLife.com or www.AlwaysCareBenefits.com.

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Media Contact:

Kishia Grayson, Starmount Life
Phone: 225-400-9189
KishiaG@StarmountLife.com