



## Starmount Life Launches New Individual Dental Website

*DentalForAll.com features four new dental PPO plans and optional vision insurance*

BATON ROUGE, La. – January 22, 2014 – Starmount Life Insurance Company, a leading dental and vision insurance carrier, has announced the launch of its new individual dental plan website [DentalForAll.com](http://DentalForAll.com). Individuals and families looking for dental benefits have a new source to purchase coverage online. Consumers now have one website where they can compare plans, obtain a quote, add vision coverage to any dental plan and purchase the coverage that best meets their needs.

Starmount Life offers a variety of guaranteed issue dental plans to meet consumer needs. Depending on their location, consumers will be able to select from individual dental PPO plans, indemnity plans and a cleaning only plan. With a Starmount dental plan, consumers have the flexibility to choose any dentist for their procedures and services or visit a participating provider in our national network to maximize their cost savings.

“At Starmount Life, we work hard to provide valuable products and excellent customer service. We are pleased to launch [DentalForAll.com](http://DentalForAll.com), a user-friendly website that enables convenient access to high-quality dental coverage options and valuable dental information,” said Hans Sternberg, Chairman and CEO of Starmount Life.

Key features of [DentalForAll.com](http://DentalForAll.com) include:

- **Enroll in a few simple steps.** Receive a quote, compare and select a coverage option, purchase a plan and download the policy instantly.
- **Dental resources.** Tips on choosing a plan, frequently asked questions (FAQs), glossary of dental terms, *Ask a Dentist* feature, articles on dental and oral health care, and more.
- **Provider Locators.** Locate a participating network dentist or vision care provider.

The new website is the latest digital development from Starmount Life and AlwaysCare. In the past year, the companies enhanced [AlwaysAssist](http://AlwaysAssist), their online benefit management tool that enables members and policyholders to print dental and vision ID cards, view benefit information, view dental and vision claims and access exclusive health links and benefit tools.

Starmount Life is a privately owned and operated life and health insurance carrier admitted in 49 states. Its sister company, AlwaysCare Benefits, Inc., is a Third Party Administrator and an employee benefits provider of supplemental group plans including dental, vision, critical illness, accident, life, short and long term disability, and limited benefit medical coverage.

### **About Starmount Life Insurance Company:**

Starmount Life Insurance Company and its sister company, AlwaysCare Benefits, Inc., are both privately owned businesses. Known for reliable service and customer satisfaction, Starmount Life designs and underwrites innovative individual insurance products, while AlwaysCare offers and administers individual and group ancillary benefits. For more information, please visit [www.StarmountLife.com](http://www.StarmountLife.com) or [www.AlwaysCareBenefits.com](http://www.AlwaysCareBenefits.com).

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