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Starmount Life Insurance Company Ranked as one of the Country's Fastest Growing Private Companies by Inc. 5000

Starmount and sister company AlwaysCare Benefits continue double-digit growth pattern

Baton Rouge, LA- August 12, 2009– Inc. magazine has ranked Starmount Life Insurance as one of the fastest growing private companies in the United States. The list measures companies' revenue growth from 2005 through 2008. A privately owned and operated life and health insurance provider, Starmount reported growth of 38.4 percent over the past 3 years.

In 2009, AlwaysCare Benefits launched its Long Term Disability, Short Term Disability, and Group Life insurance products, as well as new small group Voluntary Life and Voluntary Short Term Disability plans designed for employers with fewer than 50 employees.

"The inclusion of Starmount Life in the Inc. 5000 list solidifies our place in the business community," said Hans Sternberg, Chairman, Starmount Life Insurance Company. "Our recent new product offerings have resonated with our customer base. We strive to provide our customers with the best in products and service, and this prestigious recognition validates our business philosophy and strategy."

The Inc. 500|5000 is ranked according to percentage revenue growth from 2005 through 2008. To qualify, companies must have been founded and generating revenue by the first week of 2005, and therefore able to show four full calendar years of sales. Additionally, they have to be U.S.-based, privately held, for profit, and independent -- not subsidiaries or divisions of other companies -- as of December 31, 2008. Revenue in 2005 must have been at least \$200,000, and revenue in 2008 must have been at least \$2 million.

Starmount Life has also been ranked #63 in the Baton Rouge Business Report's list of Top 100 private companies, a jump from last year. Companies in the Baton Rouge Business Report's list of Top 100 companies were ranked according to their reported or estimated revenue for the most recently completed fiscal year, which in most cases was the calendar year 2008. In 2008 alone, Starmount experienced double-digit growth and ended the year with record profits.

About AlwaysCare Benefits, Inc and Starmount Life Insurance Company:

AlwaysCare Benefits is a sister company to Starmount Life Insurance Company, and both are privately-owned and operated businesses. Known for reliable service and customer satisfaction, Starmount offers innovative individual insurance products, and AlwaysCare Benefits provides group dental, vision, life and disability benefits. For more information, please visit www.StarmountLife.com or www.AlwaysCareBenefits.com or call 1-888-729-5433, opt. 5.