



Wednesday 06/03/09

**AlwaysCare Benefits Introduces The AlwaysPartner Program**

Participation Requirements Waived and New Group Implementation Made Even Easier

Baton Rouge, LA, June 2, 2009—AlwaysCare Benefits, Inc., one of the fastest growing insurance providers in the country, announced today the creation of AlwaysPartner. This new service is designed to simplify the overall sales process while assisting producers with growing their voluntary business. The program is available immediately.

“We are dedicated to our Producers and Clients,” said Erich Sternberg, President, AlwaysCare Benefits. “This program is another example of how we continually strive to make doing business with us easier and more efficient.”

AlwaysPartner offers several different benefits which include the waiving of participation requirements and ease of implementation through electronic enrollment capability, pre-filled employee applications, and customized enrollment kits for group voluntary dental and vision sales of twenty-five or more eligible employees. Special consideration is also offered when the groups elect to hold mandatory meetings with AlwaysCare representation or conduct “negative” enrollments.

These services couple nicely with the many other standard aspects of doing day-to-day business with AlwaysCare. For more information on the new AlwaysPartner program please contact us at 1-888-729-5433, opt. 5.

About AlwaysCare Benefits, Inc and Starmount Life Insurance Company:

AlwaysCare Benefits is an affiliate of Starmount Life Insurance Company, and both are privately-owned businesses. Known for reliable service and customer satisfaction, AlwaysCare is a leading provider of group dental and vision benefits and recently started offering group life and disability products. For more information, please visit [www.AlwaysCareBenefits.com](http://www.AlwaysCareBenefits.com) or call 1-888-729-5433, opt. 5.