FOR IMMEDIATE RELEASE:

Starmount Life/AlwaysCare Debut Mobile ID Card on the Apple App Store and Google Play

BATON ROUGE, La. – January 21, 2015- Going to the dentist or optometrist just got easier with the first mobile app from Starmount Life and AlwaysCare Benefits, leading national providers of dental and vision insurance.
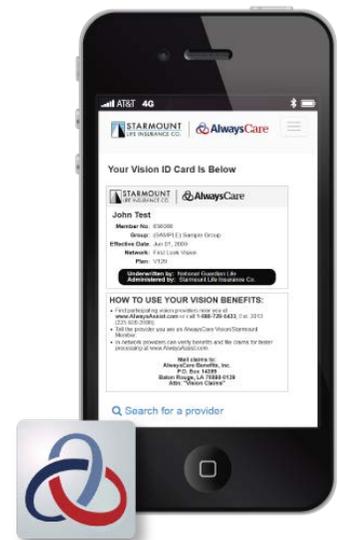
The new AlwaysAssist Mobile ID Card app for iPhone, iPad and Android devices puts two of the most popular online features at dental and vision plan members' fingertips:

- ID card information for individual policyholders and group plan members
- Search for in-network dental and vision network providers

To use the mobile app, individuals must register for the companies' secure member website, AlwaysAssist.com and have an active dental or vision policy. AlwaysAssist accountholders can then download the Mobile ID Card app for iPhone from the Apple App Store and for Android devices from Google Play.

The app keeps policyholders' personal information secure with encryption and requires individuals to login with their AlwaysAssist credentials every time they access the app.

The new AlwaysAssist Mobile ID Card app for Apple and Android devices allows Starmount and AlwaysCare dental and vision plan members to share their ID cards with providers and search for in-network providers on the go.

"We are very excited to launch the new AlwaysAssist Mobile ID card app," said Erich Sternberg, president of AlwaysCare Benefits. "We look forward to expanding the app's capabilities with more valuable features for Starmount and AlwaysCare customers."

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About Starmount Life Insurance Company:

Starmount Life is a privately owned and operated life and health insurance carrier admitted in 49 states. Its sister company, AlwaysCare Benefits, Inc., is a Third Party Administrator and an employee benefits provider of supplemental group plans including dental, vision, critical illness, accident, life, short term and long term disability, and limited benefit medical coverage.

For more information, please visit www.StarmountLife.com or www.AlwaysCareBenefits.com.

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