



FOR IMMEDIATE RELEASE

AlwaysCare Benefits, Starmount Life Launch Mobile App Enhancements

BATON ROUGE, La. – September 11, 2015 – AlwaysCare Benefits, Inc. and sister company, Starmount Life Insurance Company, leading national providers of dental and vision insurance for individuals and groups, released several updates today to its new mobile app for iPhone, iPad and Android devices.

Just seven months after first launching the AlwaysAssist app, the company has enhanced and expanded the app's functionality. AlwaysAssist app offers dental and vision members and policyholders an easier way to manage their benefits with secure, mobile access. The updated app includes:

- Just one-click registration for the app and AlwaysAssist, the personalized, online member portal.
- Digital, always up-to-date dental and vision ID cards.
- Network provider locator.
- One-touch click to call dentists and eye providers directly from the search function.
- Instant ID card sharing via email or fax.
- Direct access to benefit and plan information, including claims.

“Our in-house development team took suggestions made by customers after our app launched in January, and collaborated to expand the app's capabilities,” said AlwaysCare and Starmount Life CEO Erich Sternberg. “The app is customized specifically for our members, and provides valuable features for easier benefits and health management.”

The companies' dental and vision members can download the free app for their iPhone and/or iPad from the [Apple App Store](#) or for



The enhanced AlwaysAssist app for Apple and Android devices offers Starmount and AlwaysCare dental and vision plan members on-the-go access to benefit information.

Android devices from [Google Play](#). Active members are asked to login for initial use; the app's single sign-on functionality will keep members logged into the personalized mobile app and their AlwaysAssist accounts for easy access to ID cards, provider networks, and benefit information, including claims and plan summary.

“We’ve redesigned some of the most basic features of the app to make it even easier to use, and we are far from finished with improvements,” Sternberg said. “AlwaysCare and Starmount’s dedication to innovation and technology illustrates our commitment to providing our members with valuable benefits and simple, accessible tools that make managing and using their benefits more straightforward.”

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About Starmount Life Insurance Company and AlwaysCare Benefits, Inc.:

Starmount Life Insurance Company and sister company, AlwaysCare Benefits, Inc., are both privately owned businesses. Starmount Life is admitted in 49 states, and AlwaysCare is a nationally licensed, third-party administrator (TPA). Known for reliable service and customer satisfaction, Starmount Life and AlwaysCare Benefits are national providers and administrators of life and supplemental insurance for individuals and groups. For more information, please visit www.StarmountLife.com or www.AlwaysCareBenefits.com.

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