



FOR IMMEDIATE RELEASE

**State of New Hampshire Grants Admission for
Starmount Life Insurance Company**
Company now admitted to 49 states and D.C.

BATON ROUGE, La.—April 25, 2011 – The State of New Hampshire has granted admission to Starmount Life Insurance Company, bringing the total number of states in which the company is admitted to 49, plus the District of Columbia.

Starmount is the sister company and an underwriting partner of AlwaysCare Benefits, Inc., a leading national dental, vision, critical illness, accident, life and disability benefit plan provider.

Admission to the State of New Hampshire is the latest of many recent accomplishments for Starmount and AlwaysCare. Highlights of the companies' growth over the last year include:

- Surpassing more than half a million Members and dependents covered by AlwaysCare group benefit plans;
- Opening of a new 24,500-square-foot headquarters in Baton Rouge;
- AlwaysCare's launch of new group critical illness and accident plans;
- AlwaysCare's launch of a new, fully insured individual dental and vision plan, with a hearing savings plan (AlwaysCare OnePlus).

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About Starmount Life and AlwaysCare Benefits, Inc.:

Starmount Life Insurance Company and AlwaysCare Benefits, Inc are sister companies, both privately owned businesses. Known for reliable service and customer satisfaction, AlwaysCare is a leading provider of individual and group ancillary benefits including dental, vision, critical illness, accident, life and disability plans in 49 states and the District of Columbia. For more information, please visit www.StarmountLife.com or www.AlwaysCareBenefits.com or call 1-888-729-5433, opt. 5.

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