



AlwaysCare Benefits Offers Online Enrollment for OnePlus Individual Dental and Vision Benefits

Plans Now Even More Accessible to Members and their Families

BATON ROUGE, La.--June 21, 2010—AlwaysCare Benefits, Inc., one of the fastest-growing insurance providers in the country, has added new options to its OnePlus Individual Dental and Vision benefit plans, making it even simpler for Agents and their clients to get coverage. AlwaysCare now offers OnePlus plans with no waiting period for eligible subscribers, and online enrollment.

New OnePlus Members will have the choice of purchasing coverage without waiting periods if they meet one of the following criteria:

- They are currently enrolled in an AlwaysCare Group Dental plan in which their coverage is terminating for any reason;
- They are currently enrolled in another AlwaysCare Individual Dental coverage and wish to add vision insurance coverage; or
- They have an individual dental plan which covers major services with another carrier that is terminating for any reason.

Members qualifying for the no-waiting-period coverage will have immediate access to all dental and vision plan benefits, plus the hearing savings plan.

In addition, online enrollment is now available at www.AlwaysCareOnePlus.com, making signup for individual dental and vision insurance coverage easier than ever before. This new service allows Agents and their clients to view detailed plan options, select the right coverage for their needs, and quickly apply for benefits online, simplifying the process of purchasing coverage.

“We designed OnePlus as a unique package of benefits and these new upgrades take that idea to a new level,” said Erich Sternberg, President, AlwaysCare Benefits. “By eliminating waiting periods for those who qualify and providing simple online tools, we’re ensuring that Members and their Agents find the coverage they need to help maintain their oral and visual health.”

AlwaysCare OnePlus is fully insured dental and vision coverage for individuals ages 19 and up. Plans are also available with coverage for a spouse and/or children. All

coverage includes a hearing savings plan at no additional cost to the Member. Underwritten by Starmount Life Insurance Company, AlwaysCare OnePlus is available in select states across the country.

About AlwaysCare Benefits, Inc.:

AlwaysCare Benefits, Inc. is the sister company of Starmount Life Insurance, both privately owned businesses. Known for reliable service and customer satisfaction, AlwaysCare is a leading provider of individual and group ancillary benefits including dental, vision, life, disability and now group critical illness and group accident insurance. For more information, please visit www.AlwaysCareBenefits.com or call 1-888-729-5433, opt. 5.

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