



**For Immediate Release**

**Contact:** Monique Roche  
504-558-7778  
mroche@z-comm.com

## **Starmount Life Insurance Company Ranked on Inc. 5,000 List of Fastest Growing Private Companies in the Country**

*Starmount, parent company of AlwaysCare Benefits, reported a three-year sales growth of 45.1 percent*

**Baton Rouge, LA- August 27, 2007** – *Inc.* magazine ranked Starmount Life Insurance Company, parent company of AlwaysCare Benefits, on its first-ever Inc. 5,000 list of the fastest-growing private companies in the country. The Inc. 5,000, an extension of *Inc.* magazine's annual Inc. 500 list, measures revenue growth from 2003 through 2006. Starmount reported a three-year sales growth of 45.1 percent.

A Baton Rouge family-owned business founded in 1983, Starmount underwrites and administers individual life insurance to individuals, and dental and vision employee benefit plans to employers. *Inc.* attributes Starmount's growth to its flexibility, stating "...it provides a lower-cost life insurance plan for individuals looking only for moderate protection." *Inc.* also points out that AlwaysCare Benefits launched a groundbreaking new hearing benefit, which is the first insured hearing rider made available to those with dental or vision coverage. The company attributes its success to its commitment to quality customer service, competitive plans and user-friendly online technology.

"Starmount's ranking on the Inc. 5,000 list is a tribute to the achievements taking place at this company," said Hans Sternberg, Chairman, Starmount Life Insurance Company. "We at Starmount take our role seriously by helping improve the quality of life for families and by offering affordable and innovative dental and vision group benefits."

### **Methodology**

The 2007 Inc. 5000 list measures revenue growth from 2003 through 2006. To qualify, companies had to be U.S.-based and privately held, independent – not subsidiaries or divisions of other companies – as of December 31, 2006, and have had at least \$200,000 in revenue in 2003, and \$2 million in 2006.

### **About AlwaysCare Benefits, Inc and Starmount Life Insurance Company:**

AlwaysCare Benefits is an affiliate of Starmount Life Insurance Company, and both are family-run businesses. Known for reliable service and customer satisfaction, AlwaysCare Benefits is a leading provider of group dental and vision benefits marketed nationally in 49 states as AlwaysDental<sup>SM</sup> and AlwaysVision<sup>SM</sup>. For more information, please visit [www.AlwaysCareBenefits.com](http://www.AlwaysCareBenefits.com) or call 1-888-729-5433, opt. 5 to speak with a live representative.

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