



Inc. 5,000 Names Starmount Life Insurance One of the Country's Fastest-Growing Private Companies

Starmount Life and AlwaysCare Benefits Still Going Strong

BATON ROUGE, Louisiana—August 25, 2011— Starmount Life Insurance Company is proving that its business growth is not just a sprint, but a marathon. For the fourth time in five years, Starmount Life received recognition as one of the fastest-growing private companies in the United States from *Inc.* magazine, a national publication for business owners and entrepreneurs.

With a reported growth of more than 42 percent over the past four years, Starmount Life and its sister company, AlwaysCare Benefits, Inc., have continued to build on their strong financial foundation and grow revenue at a high level even during one of the most challenging economic periods in U.S. history.

“With reforms in health care creating many uncertainties—and becoming more and more complicated—organizations and their employees are looking for benefits of real value they can hold onto, in a package that is easy to offer and administer,” said Hans Sternberg, Chairman, Starmount Life. “We try to make our benefits and individual plans as simple as possible for people to understand, enroll in and use. And so far, it seems to be working.”

Starmount Life, a privately owned and operated life insurance carrier, and AlwaysCare, an employee benefits provider, offer group dental, vision and life insurance; individual dental & vision plans; individual life insurance; and other important group health benefits like critical illness, disability and accident insurance.

The *Inc. 500|5000* is ranked according to percentage revenue growth from January 2007 through December 2010. To qualify, companies must have been founded and generating revenue by March 31, 2007, and therefore able to show four full calendar years of sales. Additionally, they have to be U.S.-based, privately held, for profit. Revenue in 2007 must have been at least \$100,000, and revenue in 2010 must have been at least \$2 million.

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About Starmount Life Insurance Company and AlwaysCare Benefits, Inc:

AlwaysCare Benefits, Inc. and Starmount Life Insurance Company are sister companies and both are privately owned and operated businesses. Known for reliable service and customer satisfaction, Starmount Life offers innovative individual insurance products, and AlwaysCare provides both group and individual benefits. For more information, please visit www.StarmountLife.com or www.AlwaysCareBenefits.com.

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