

The Advocate



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Business Today for May 19, 2009

BR's AlwaysCare offering life, disability plans
Baton Rouge-based AlwaysCare Benefits Inc. has introduced new small group Voluntary Life and Voluntary Short Term Disability plans designed for employers with fewer than 50 employees.

The products are underwritten by National Guardian Life Insurance Co., rated A- (Excellent) by AM Best in 2008.

“We believe the ability to package these products with our industry-leading dental and vision plans will allow us to be a more appealing option to our agents and groups,” AlwaysCare president Erich Sternberg said in a prepared statement. “These small group plans are a logical follow-up to our introducing group life and disability plans in 2008.”